BUREAU OF STATISTICS

YUKON RETAIL SALES

**January 2009**

## 1 Monthly Retail Sales, Yukon *(not seasonally adjusted)*

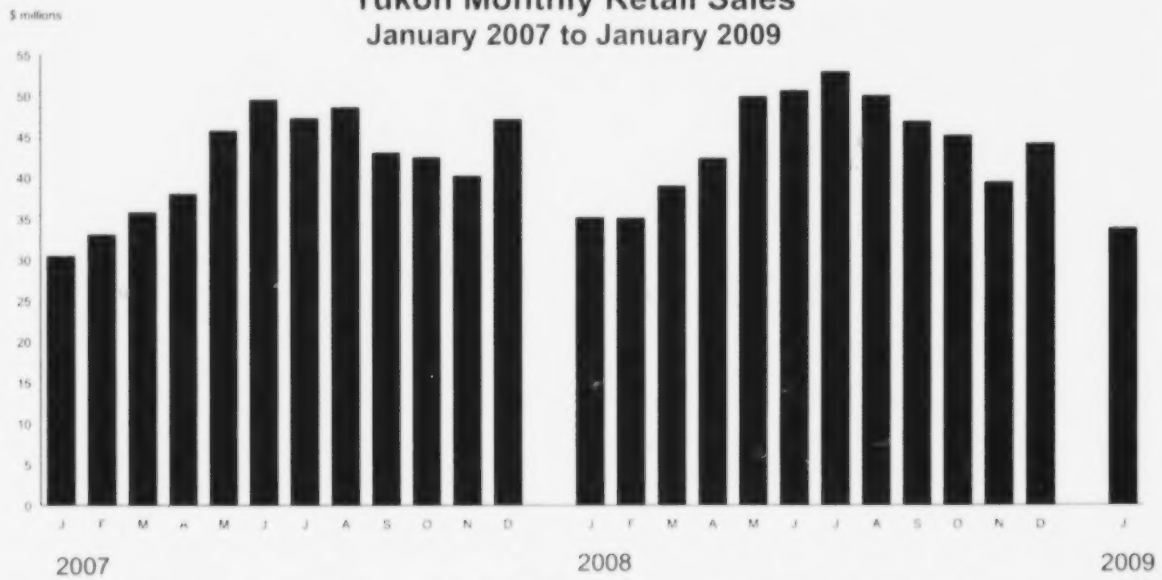
- Total preliminary retail sales in the Yukon for January 2009 were.....$33,738,000
- The January 2008 figure was .....$35,101,000
- The difference was a decrease of.....$1,363,000
- As a percentage, the decrease was .....3.9%

Preliminary unadjusted estimates of Yukon retail sales for January 2009 decreased 3.9% from figures for January 2008. Canada's retail sales were down 4.5% over the same time period.

On a annual basis, revised retail sales in the Yukon for 2008 totalled $530,215,000; an increase of $29,947,000, or 6.0% over the 2007 annual total of $500,268,000.

Retail sales in the Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception, with strong retail sales during the Christmas season.

**Yukon Monthly Retail Sales**
**January 2007 to January 2009**




*Each column represents a month of the year, with the first letter of the month's name listed below the column.*

## 2 Yukon Retail Sales *(not seasonally adjusted)*

| | | Monthly Sales ($000,000) | Change from Previous Month (%) | Change from Same Month One Year Before (%) | Year-to-Date Total Sales ($000,000) | Change from Year-to-Date One Year Before (%) |
|---|---|---|---|---|---|---|
| 2009 | Jan (p) | 33.7 | -23.8 | -3.9 | 33.7 | -3.9 |
| 2008 | Dec (r) | 44.3 | 12.4 | -5.9 | 530.2 | 6.0 |
| | Nov | 39.4 | -12.6 | -1.8 | 485.9 | 7.2 |
| | Oct | 45.1 | -3.7 | 6.4 | 446.5 | 8.1 |
| | Sep | 46.8 | -6.3 | 9.0 | 401.5 | 8.3 |
| | Aug | 50.0 | -5.5 | 3.0 | 354.6 | 8.2 |
| | Jul | 52.9 | 4.6 | 12.1 | 304.7 | 9.1 |
| | Jun | 50.6 | 1.4 | 2.3 | 251.8 | 8.5 |
| | May | 49.8 | 17.7 | 9.2 | 201.2 | 10.2 |
| | Apr | 42.3 | 8.8 | 11.7 | 151.4 | 10.5 |
| | Mar | 38.9 | 11.1 | 9.0 | 109.0 | 10.1 |
| | Feb | 35.0 | -0.2 | 6.2 | 70.1 | 10.7 |
| | Jan | 35.1 | -25.4 | 15.6 | 35.1 | 15.6 |
| 2007 | Dec | 47.1 | 17.3 | 9.9 | 500.3 | 10.8 |
| | Nov | 40.1 | -5.3 | 19.4 | 453.2 | 10.9 |
| | Oct | 42.4 | -1.3 | 14.1 | 413.1 | 10.2 |
| | Sep | 43.0 | -11.4 | 9.2 | 370.7 | 9.8 |
| | Aug | 48.5 | 2.9 | 9.7 | 327.7 | 9.8 |
| | Jul | 47.2 | -4.5 | 5.1 | 279.2 | 9.9 |
| | Jun | 49.4 | 8.3 | 11.4 | 232.0 | 10.9 |
| | May | 45.6 | 20.3 | 10.5 | 182.6 | 10.7 |
| | Apr | 37.9 | 6.2 | 7.4 | 137.0 | 10.8 |
| | Mar | 35.7 | 8.3 | 8.2 | 99.1 | 12.2 |
| | Feb | 33.0 | 8.6 | 19.9 | 63.4 | 14.5 |
| | Jan | 30.4 | -29.1 | 9.2 | 30.4 | 9.2 |

(p)—Preliminary figures (r)—Revised figures

In January 2009, the unadjusted preliminary retail sales figure in the Yukon ($33,738,000) decreased 23.8% from the revised figure for December '08 ($44,284,000). Sales decreased by 25.4% from December '07 to January '08 and decreased 29.1% from December '06 to January '07.

On a year-to-date basis, revised retail sales in the Yukon for Jan–Dec 2008 totalled $530,215,000; an increase of $29,947,000, or 6.0% over the 2007 year-to-date total of $500,268,000.

## 3 Yukon Monthly Retail Sales by trade group *(not seasonally adjusted)*

| | | Total Sales | Automotive | Food and beverage stores | Clothing and accessories stores | Other Trade Groups* |
|---|---|---|---|---|---|---|
| | | $000s | | | | |
| 2009 Jan | (p) | 33,738 | 9,059 | 12,215 | 788 | 11,676 |
| 2008 Dec | (r) | 44,284 | 8,892 | 14,469 | 2,066 | 18,857 |
| Nov | | 39,392 | 10,912 | 12,330 | 1,286 | 14,864 |
| Oct | | 45,086 | 14,173 | 13,555 | 1,267 | 16,091 |
| Sep | | 46,825 | 15,496 | 13,206 | 1,397 | 16,726 |
| Aug | | 49,963 | 16,316 | 14,647 | 1,566 | 17,434 |
| Jul | | 52,883 | 18,851 | 14,870 | 1,391 | 17,771 |
| Jun | | 50,560 | 18,005 | 14,001 | 1,385 | 17,169 |
| May | | 49,846 | 17,944 | 14,194 | 1,466 | 16,242 |
| Apr | | 42,343 | 16,107 | 11,356 | 1,218 | 13,662 |
| Mar | | 38,910 | 13,313 | 11,308 | 1,128 | 13,161 |
| Feb | | 35,022 | 12,018 | 10,441 | 973 | 11,590 |
| Jan | | 35,101 | 11,747 | 10,565 | 932 | 11,857 |

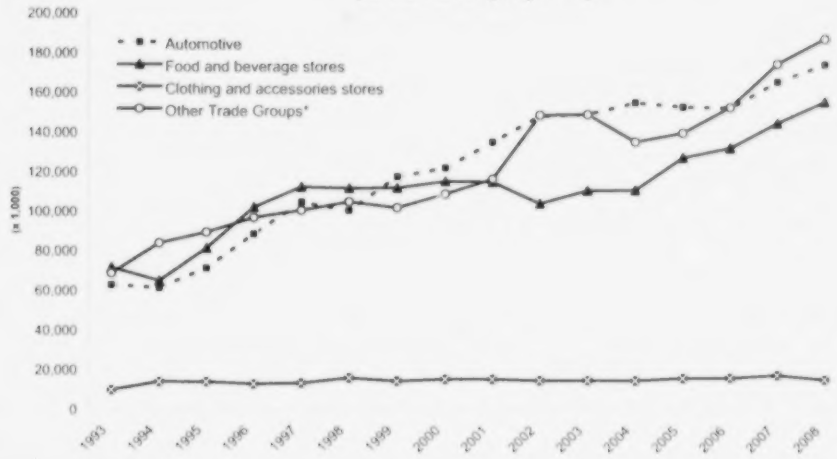
(p)—Preliminary figures (r)—Revised figures

## 4 Yukon Annual Retail Sales by trade group *(not seasonally adjusted)*

| | Total Sales | Automotive | Food and beverage stores | Clothing and accessories stores | Other Trade Groups* |
|---|---|---|---|---|---|
| | | | $ 000s | | |
| 2008 (r) | 530,215 | 173,774 | 154,942 | 16,075 | 185,424 |
| 2007 | 500,268 | 165,048 | 144,211 | 16,942 | 174,067 |
| 2006 | 451,308 | 151,895 | 131,674 | 15,607 | 152,132 |
| 2005 | 433,914 | 152,421 | 126,803 | 15,444 | 139,246 |
| 2004 | 413,966 | 154,487 | 110,408 | 14,267 | 134,804 |
| 2003 | 421,648 | 148,563 | 110,130 | 14,396 | 148,559 |
| 2002 | 413,863 | 147,830 | 103,584 | 14,259 | 148,190 |
| 2001 | 379,591 | 134,517 | 114,417 | 14,845 | 115,812 |
| 2000 | 359,434 | 121,459 | 114,732 | 14,884 | 108,359 |
| 1999 | 343,723 | 117,034 | 111,381 | 13,898 | 101,410 |
| 1998 | 330,911 | 99,927 | 111,211 | 15,465 | 104,308 |
| 1997 | 328,844 | 104,065 | 111,914 | 12,831 | 100,034 |
| 1996 | 298,257 | 87,993 | 101,529 | 12,378 | 96,356 |
| 1995 | 254,013 | 70,757 | 80,927 | 13,424 | 88,905 |
| 1994 | 222,414 | 60,985 | 64,402 | 13,511 | 83,515 |
| 1993 | 211,028 | 62,281 | 71,181 | 9,293 | 68,273 |

(r)—Revised figures

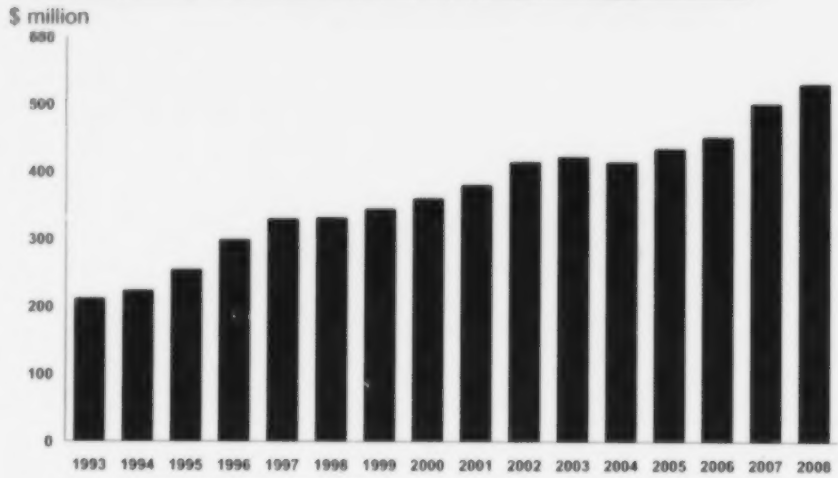
**Retail trade by trade group, 1993-2008**
***(Not seasonally adjusted)***




## 5 Retail Trade Survey Information

Retail sales figures obtained from surveys and GST remittances are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

# 6 Yukon Retail Sales *(not seasonally adjusted)* Annual Estimates, 1993 to 2008




During the past 15 years, annual retail sales in the Yukon have ranged from a low of $211,028,000 in 1993 to the revised 2008 figure of $530,215,000. The largest increase in sales over the previous year occurred in 1996 when sales were up $44,244,000, or 17.4%, over sales in 1995. The only decrease in sales occurred in 2004, when sales fell $7,682,000, or 1.8%, from the 2003 figure. Retail sales in the Yukon have increased each year since 1993 with exception of the slight decrease in 2004.

| | Yukon | | Canada | |
|---|---|---|---|---|
| | Retail Sales ($million) | % change from previous year | Retail Sales ($million) | % change from previous year |
| **2008** (r) | 530.2 | 6.0 | 425,331.5 | 3.2 |
| **2007** | 500.3 | 10.8 | 412,037.3 | 5.8 |
| **2006** | 451.3 | 4.0 | 389,485.1 | 6.4 |
| **2005** | 433.9 | 4.8 | 366,170.7 | 5.6 |
| **2004** | 414.0 | -1.8 | 346,721.5 | 4.7 |
| **2003** | 421.6 | 1.9 | 331,146.6 | 3.6 |
| **2002** | 413.9 | 9.0 | 319,525.4 | 6.3 |
| **2001** | 379.6 | 5.6 | 300,447.9 | 4.4 |
| **2000** | 359.4 | 4.6 | 287,838.4 | 6.0 |
| **1999** | 343.7 | 3.9 | 271,532.0 | 5.9 |
| **1998** | 330.9 | 0.6 | 256,494.4 | 3.9 |
| **1997** | 328.8 | 10.3 | 246,817.9 | 8.0 |
| **1996** | 298.3 | 17.4 | 228,439.6 | 3.3 |
| **1995** | 254.0 | 14.2 | 221,077.9 | 3.3 |
| **1994** | 222.4 | 5.4 | 213,991.7 | 7.4 |
| **1993** | 211.0 | 2.9 | 199,334.9 | 5.1 |

(r)—Revised figures

Footnotes:

* Definitions of the NAICS categories included in each trade group are available through the Bureau of Statistics. 'Other Trade Groups' is equal to total sales minus the trade groups listed. 'Other Trade Groups' includes *Furniture, Home Furnishings and Electronics Stores; Building and Outdoor Home Supplies Stores; Pharmacies and Personal Care Stores; General Merchandise Stores and Miscellaneous Retailers*, which are not released separately by Statistics Canada due to confidentiality restrictions.

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Yukon
Executive Council Office
**Bureau of Statistics**

Additional Information:
Government of Yukon
Executive Council Office
Bureau of Statistics (A-8C)
Box 2703, Whitehorse, Yukon Y1A 2C6
Telephone: (867) 667-5640; Fax: (867) 393-6203
E-mail: ybsinfo@gov.yk.ca
Website: http://www.eco.gov.yk.ca/stats/